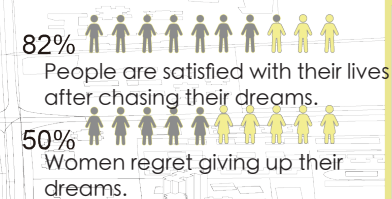
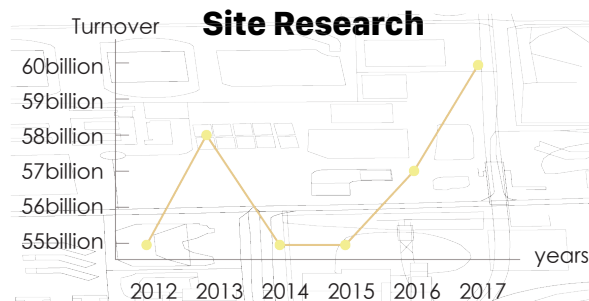


CHASE

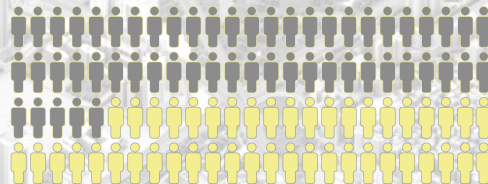
Artistic installation design

When people give up their dreams for the sake of reality, there still remains a burning seed for pursuing dreams in their hearts. A large amount of literature works, and film and television works express the meaning of pursuit and hope to awaken people's aspirations for life through displaying the beauty of pursuit to the passengers with devices.



300000

Daily average flow of people in Tianhe City Mall

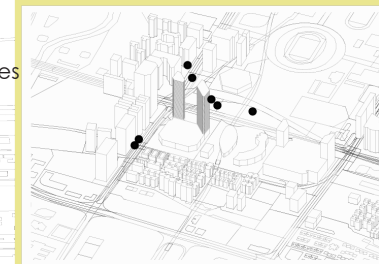
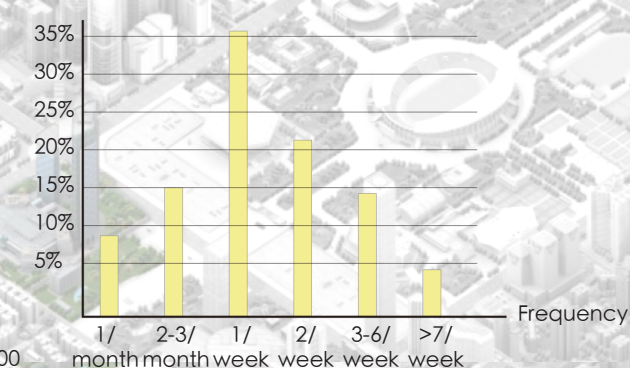


Customer sex ratio

Female 55% Male 45%



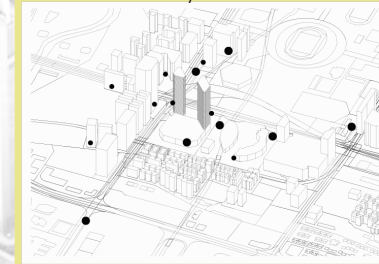
Percentage



Bus station distribution



Subway station distribution



Parking lot distribution



Customer flow

STORYLINE

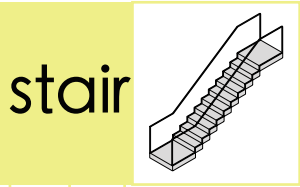


Middle-aged Charles abandoned the happiness defined by the secular. He began to chase spiritual satisfaction and eventually died in a small island for his dreams.

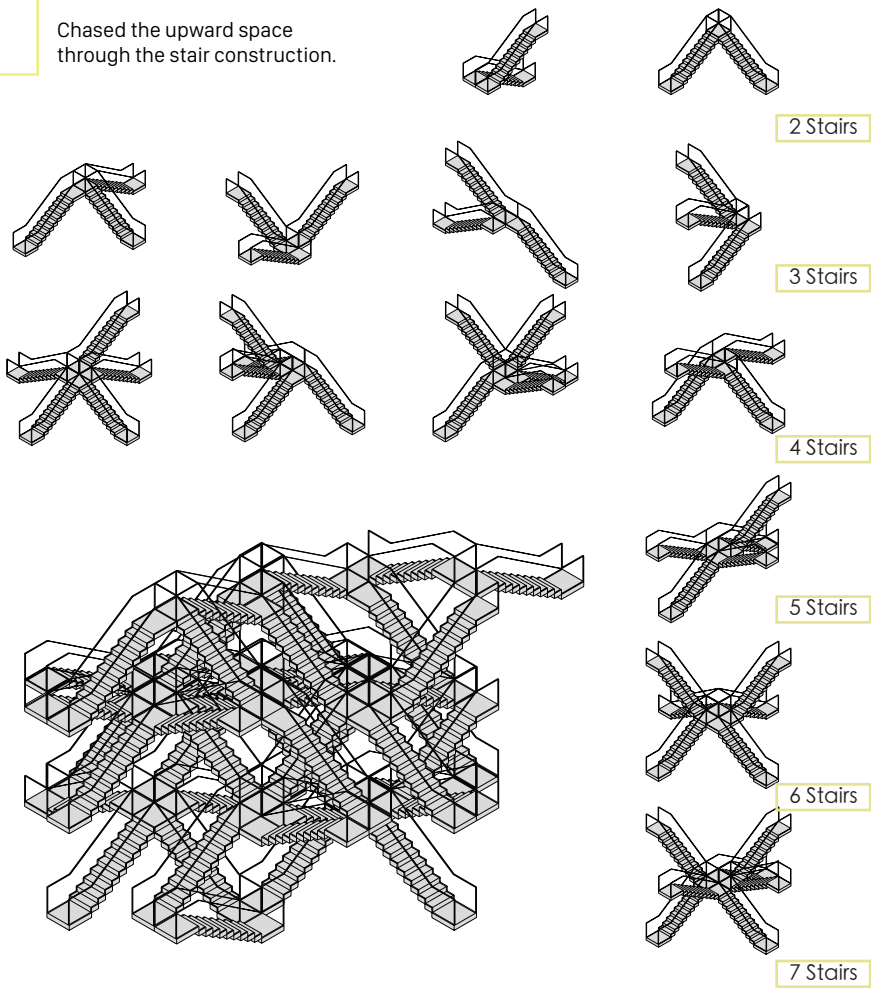
Truman grew up in a reality show, because of an accident that he suspected that the world he lived was false, so he resisted the false beauty and chased the real world.

The girl met the painter at the beginning of her love life, which opened the life of chasing her lover which coincides with the characters in the film. She plays different roles in the different scenes between the chase lover.

PROCESS



Chased the upward space through the stair construction.



COLLAGE

«Moon and Sixpence»



Show the protagonist's superior material life before pursuing his dream with golden materia

Golden House Start



The protagonist discovers that all around him. Everything is false. He's being watched every day. So he gave up everything. Run out of here at all costs.

Broken heart

«Millennium Actress»



The heroine meets her lover by chance and begins a life filled with love and constant pursuit

Emotional expression



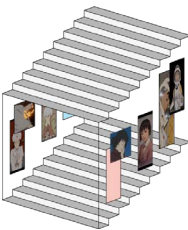
Build a dark attic out of old wood, and show how hard it is for the protagonist to pursue his dream in contrast to the material life in front of him.

A shadowy attic



His wife, as an actor, made a fake marriage to him for Reality Show at the time of marriage

A spurious marriage



The identity of the actor overlaps during the chase, and the scene changes and the pursuit behavior never changes

Scene switching



The protagonist dreams of living on a tropical island and ends up dying of a bad disease next to an easel.

Tahiti, I.

«The Truman Show»



The place where the protagonist lives is a huge studio.

The house in the studio

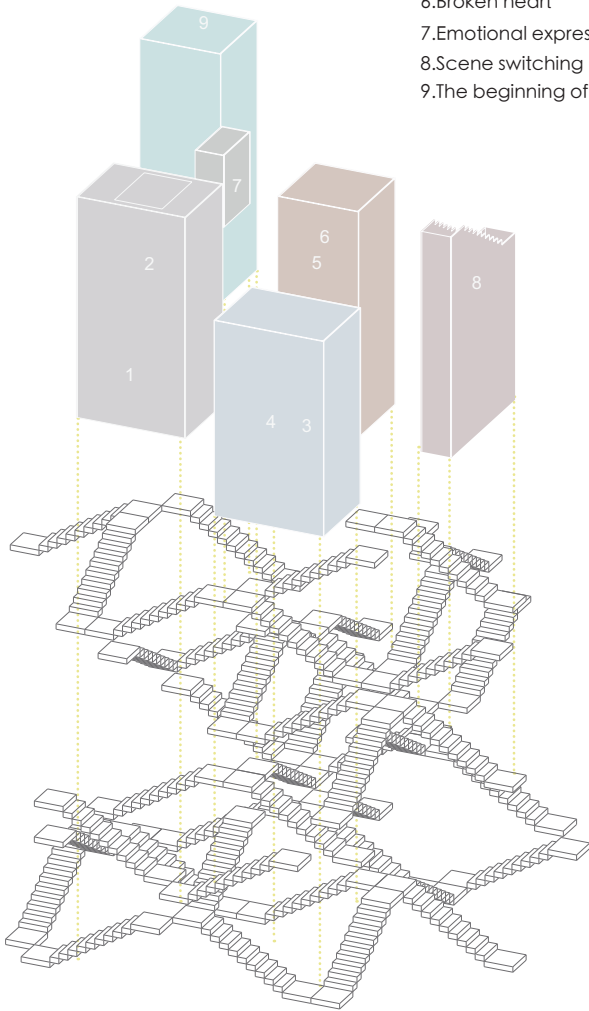


Protagonist in the face of death is also looking forward to meet with the dream lover, adhere to the chase

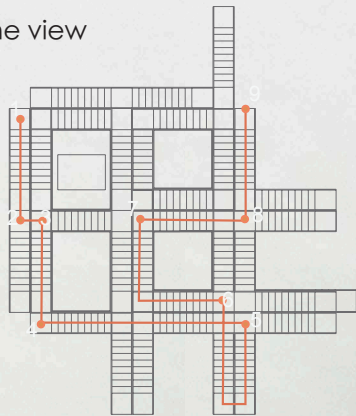
The beginning of a new chase
The end

PROCESS

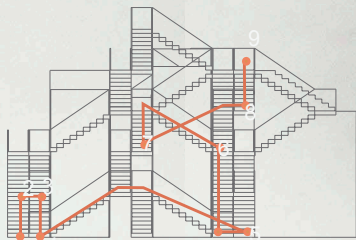
- 1. Golden House
- 2. A shadowy attic
- 3. Tahiti, I.
- 4. The house in the studio
- 5. A spurious marriage
- 6. Broken heart
- 7. Emotional expression
- 8. Scene switching
- 9. The beginning of a new chase



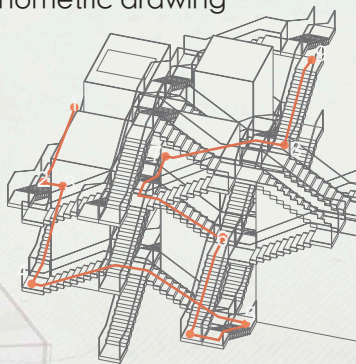
Plane view



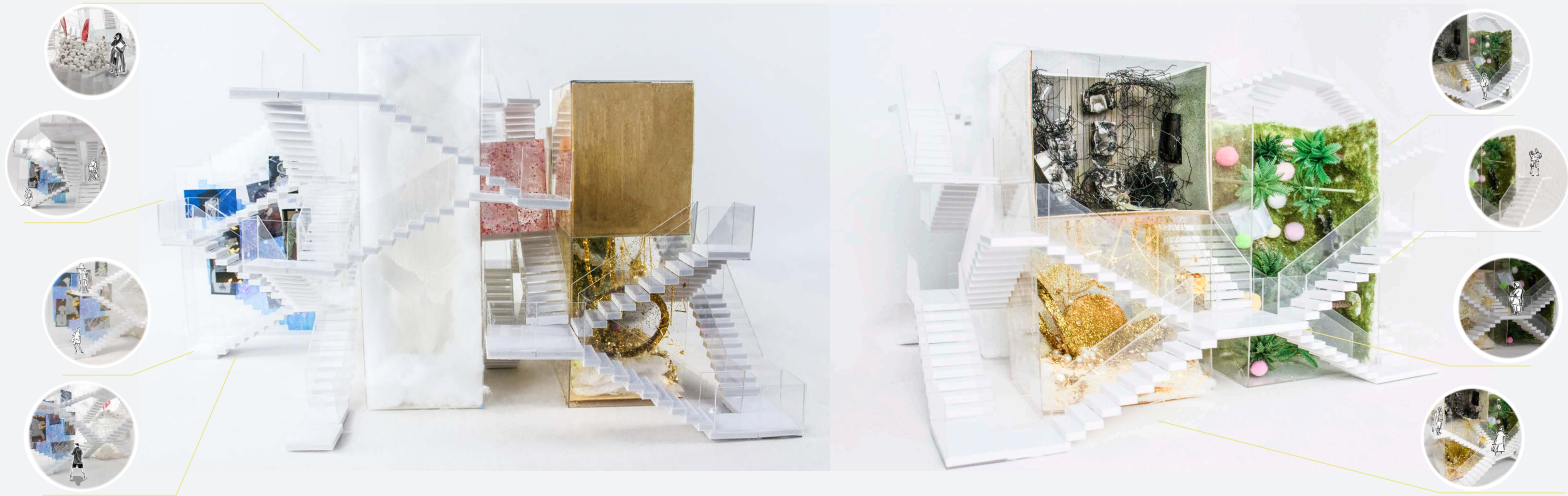
Elevation



Axonometric drawing



OUTCOME



OUTCOME

